

SNAKE FIGHTER

CUSTOM BATS



Customization Guide

SO WHAT DO WE MEAN BY 'CUSTOM'?

At Snake Fighter Custom Bats it means exactly what it should: you get to decide every aspect of your bat, from tip to tip. Other companies will sell you 'custom' bat, and they mean you get to pick the colour on an existing model. Not us. We build each and every bat to your exact specifications. Nothing is pre made, and nothing is automated.

That doesn't mean you have to be a baseball pro or rocket scientist to make a bat, we can help you through the process.

DESIGNING YOUR BAT

Let's break the design process down into 3 steps: Species, Shape, and Finish. By deciding these three things, you will be well on your way to hitting homeruns. We'll narrow them down and get the specifics later, but for now, here's what we mean.

SPECIES: What type of tree is used to make your bat. The 2 main choices for baseball bats are Ash and Maple. There are advantages to both, and it is entirely personal preference which you choose. Ash has been used for 100 years, and is the 'classic' baseball bat material. Maple is relatively new to the game, but offers superior durability over Ash.

SHAPE: This one is pretty self-explanatory, but covers not only the shape of the bat, but also the size. Common bat sizes are 32", 33", and 34". The size and shape of the barrel, the thickness of the handle, and the shape of the knob all fall under this category.

FINISH: The finish sounds simple, but there are a lot of options here. Typically, you can do 2 different finishes (one on the handle, one on the barrel). Within those, you can choose from paint or stain, and a variety of seals and varnishes. You can also do a pine tar line (the stripe between the barrel and handle), and choose a colour for that. Finally, there are logos and any personalization you'd like to add.



HAND CHISELLED. HAND SANDED. HAND CRAFTED.

THE DETAILS

SPECIES

ASH : Well, Northern White Ash, to be specific. Ash has been used for baseball bats since the dawn of time, or close to it. Ash has a coarse, straight grain, which darkens significantly when stained. Although not considered as durable as Maple, it typically does have a weight advantage over it's Maple counterpart.

MAPLE: Hard Maple has a very tight grain structure, which give the bat rigidity and strength. Because of the wood density, Maple bats tend to be heavier than Ash, and are considered to be more durable. When stained, the grain is muted.



Untreated Ash (Left),
Untreated Maple (Right)



Ash, Sedona Red (Top),
Maple, Sedona Red (Bottom)

SHAPE

LENGTH: This is the length from the end of the knob to the tip of the barrel. The most common sizes are 32", 33", and 34". The length is usually determined by the height of the batter, or personal preference.

BARREL SIZE: Big barrel (larger in diameter), or standard barrel.

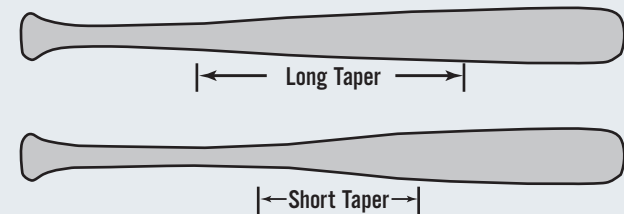
TAPER: This is the angle which joins the barrel to the handle. A long taper is a more gradual slant from barrel to handle, while a short taper is a more dramatic change in thickness between the two.

KNOB STYLE: Classic knob or tapered knobs available. [see images]

MEASUREMENTS: Get as specific as you like, we'll match them! Or, just keep it general.



Classic Knob (Left)
Tapered Knob (Right)



THE DETAILS

FINISH

The finish usually falls into one of three categories: raw, stain or paint. Raw is leaving the wood colour 'as is', stain is a transparent colour (that highlights the grain), and paint is a solid colour (which hides the grain). The handle and barrel of the bat can be treated separately, and finished differently. For example, you may want the barrel stained, but the handle raw, and on the same bat, the barrel high-gloss, and the handle unfinished. Your colour options and combinations are limitless.

No matter the finish, each and every bat we make is hand sanded to our strict quality standards. We never sacrifice quality because it will be "covered" by paint.

PINE TAR LINE: The pine tar line is the "stripe" that appears between the handle of bat and the barrel. It's optional as to whether you'd like it or not, and you can choose the colour.

FLAME TREATING: We offer this option on Ash bats only. By treating the exterior of the bat with fire, it is thought to extract moisture from the wood and harden the bat. It also darkens the grain.

LOGO: By default, we'll use the Snake Fighter Custom Bats logo that suits your bat best, but you can also choose the colour. Custom branding is available, ask for details.

YOU NAME IT: We can likely get it done for you. Laser engraving, custom branding, custom colours, crazy combinations. Try us.

Top: Ash, Flame Treated,
Raw (handle and barrel),
wax finish

Middle: Maple, Sedona Red barrel,
raw handle, black pine tar line

Bottom: Ash, Raw (handle and barrel),
black pine tar line,
High gloss finish (barrel)



Top: Ash, Black (barrel), Raw (handle)
Middle: Ash, Flame Treated,
Raw (handle and barrel),
no pine tar line
Bottom: Ash, Raw (handle and barrel),
black pine tar line,
High gloss finish (barrel)



SCHOOL'S OUT! START DESIGNING



YOUR SNAKE FIGHTER CUSTOM BAT

Name: _____

Address: _____

City: _____ Prov: _____

Postal Code: _____

Email: _____

Phone #: _____

SPECIES

- Maple
 Ash

SHAPE

(Please Ignore this section if providing a spec/plan)

Length: 32" 33" 34" OTHER: _____

Barrel Size: Standard Big Barrel

Bat Taper: Long Short

Knob Type: Classic Knob Tapered

FINISH

Barrel (ONLY!)

Finish: Raw Paint Stain

COLOUR*: _____

Final Coat: High Gloss Finish None

OTHER: _____

Handle (ONLY!)

Finish: Raw Paint Stain

COLOUR*: _____

Final Coat: High Gloss Finish None

OTHER: _____

Pine Tar Line? Yes No

COLOUR*: _____

Flame Treated*? [Ash Only] Yes

Logo Colour*: _____

NOTES

* Additional charges may apply for some colour selections and options. All costs will be provided at time of ordering.

CONTACT

If you have questions about anything in this document, or need help completing this form, please contact us. We'd be happy to help you out!

Only the most common options are listed above. Other options are available upon request. All orders are reviewed before the bat is crafted, and we may have recommendations based on your choices. Samples are available for viewing if you live in the London, Ontario area.

For fastest response, please contact us by email: info@snakefighters.com

www.snakefighters.com 519.870.8116 @snakefighterbat

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